

# HUNG NGUYEN

## / PRODUCT DESIGNER

### EXPERIENCE →

#### Lead Product Designer

Yelp / 2021 - 2023

- Led design for Yelp Guaranteed, a money-back guarantee program offered by Yelp.
- Successfully integrated the program across all relevant platform surfaces and collaborated closely with supporting teams to ensure efficient implementation and launch of the program.

#### Product Design Lead

Scotiabank / 2018 - 2021

- Led a team of 4 product designers in developing a cutting-edge web platform, serving as the foundation for all future web experiences within the bank.
- Played a key role in the hiring and mentorship of designers within the design organization, fostering a culture of growth and development.

#### Product Designer

Scotiabank / 2017 - 2018

- Product designer responsible for the design and delivery of the updated ABM experience that was rolled out nationwide to all of Scotiabank's ABMs.

#### Senior UX/UI Designer

ScribbleLive / 2016 - 2017

- Served as the sole designer responsible for supporting ScribbleLive's live blogging software platform, which was widely used by media organizations worldwide.

#### Senior UX Visual Designer

Mozilla / 2014 - 2016

- Led the UX and visual design for the Music Application on Firefox OS, overseeing user flows, wire framing, art direction, and redline specifications.
- Collaborated closely with engineering teams to ensure seamless implementation and resolve UX-related issues.

#### Senior Visual Designer

Jamdeo / 2013 - 2014

- As a senior visual designer, I partnered with an interaction designer to develop the user experience for the Spring app, a companion app designed to enhance the functionality of Hisense Smart TVs.

#### Visual Designer

Blackberry / 2007 - 2013

- Played a significant role in the visual design of numerous Blackberry OS releases, with a particular focus on leading the design of the BBM app, which garnered a user base of over 70 million at its peak.

### CONTACT →

#### Email:

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#### Linkedin:

<https://www.linkedin.com/in/hungnguyenux/>

#### Portfolio Site:

[hungnguyen.ca](http://hungnguyen.ca)

### INFO →

With over 15 years of experience, I've had the opportunity to ship a range of products across different industries. I'm a firm believer that art and design can coexist, creating experiences that are both meaningful and impactful.

I'm down to earth in my approach, always striving to design solutions that make a real difference for users.

### EDUCATION →

#### Seneca Polytechnic

Digital Media Arts